

# **EPIC EMPIRES**

Merchants / Stalls

Guide 2024



#### **Content**

Preface	3
Preface	3
About this guide	3
About this guide	3
Stall rent vs. merchants ticket	3
Stall rent vs. merchants ticket	3
Deadlines	3
Deadlines	3
We are looking for merchants / stalls that	4
We are looking for merchants / stalls that	4
What we offer you	4
What we offer you	4
What you have to keep in mind	4
What you have to keep in mind	4
For businesses offering food and/or drinks	5
For businesses offering food and/or drinks	5
How to apply?	5
How to apply?	5
Important	6
Important	6



#### **Preface**

EPIC EMPIRES is going to be from 21th to the 25rd of August 2024 in Bexbach, Germany.

Since 2017 our town (Neu-Ostringen) is a new milestone. Mapping out the village layout before the event (taking into account tent/camp/stall sized) really played out excellent and together with the concept of the new "village districts" and a fantastic set of players and play concepts provided a once-of-a-kind experience.

As every year we want to improve on this and expand our mapping / layout preplanning to all merchants and stalls and allowing us to further leverage the combined play offerings of all village inhabitants.

We are looking forward to meeting you at an amazing EPIC EMPIRES 2024!

#### About this guide

To ensure, that every attendee of EMPIRE EMPIRES meets the other players and our own quality standards and expectations, we have put together some regulations and advice in this guide.

#### Stall rent vs. merchants ticket

To stay true to our "a merchant is a player" concept we will continue to not charge stall rent, but offer a special merchant ticket! So the price for attending EPIC EMPIRES is independent from the size of your stall.

#### **Deadlines**

Simply send us your application <u>until April the 20th</u> (read through this guide first, this will answer some questions and make further communication easier) and we'll work together to welcome you at EPIC EMPIRES.

See "How to apply" for Details.



## We are looking for merchants / stalls that ...

- fill Neu-Ostringen with life
- are willing to actively play and to integrate into our village
- understand their business as part of their play
- are improving the look and style of our village with their stall and play
- offer high quality and great styled products

## What we offer you ...

- a growing living city on a high standard, battle LARP convention, located in the centre of the action
- an opportunity to play in and shape the world of EPIC EMPIRES
- a personal contact before and during the event
- The opportunity to put some advertising on the our website

## What you have to keep in mind

- The same rules apply for you, as they do for the other participants of the event (minimum age 18, high quality equipment and clothing, no alcohol when fighting, ...)
- ... therefore also no exception to our "no kids, no pets" rule
- You must have a valid trade license for Germany
- You need to buy a merchants ticket at 69 € per Person (You get a personalized link to our ticket shop, after we received and approved your application!)
- We charge a "waste" deposit of 100€
- You should not require electricity or a water conduit for your stall. (If you really do, <u>please contact us way ahead of time! We</u> need reliable information or we will not be able to provide water OR electricity).
- If you are using not fully "medieval" styled equipment of any kind, make sure to really thoroughly disguise it!
- If you need electricity during the build-up / construction phase,
  please apply for it at least two weeks BEFORE the event



## For businesses offering food and/or drinks

- Stalls offering food or drinks should not look or feel like fun fair stalls, like for everything we are looking for high quality, great styled stalls
- Taverns need a special theme / concept when applying
- All drinks to be sold, have to be ordered from us / EPIC EMPIRES
- You need a valid German health certificate and a valid German "pub license"
- Festival pavilions / tents are not allowed at EPIC EMPIRES
- When agreed with us early enough before the event, you can get electricity and water for your stall (We offer a flat charge for this).

## **How to apply?**

Please send us your application via email (<a href="mailto:haendler@epic-empires.de">haendler@epic-empires.de</a>) by April the 20, containing the following information:

- Present your stall / business!
- send us pictures of your stall (links and / or multiple photos as ZIP-file),
- the size of your complete setup (full dimensions!),
- a list of the goods and / or services you will be offering,
- a description of your play concept with one or multiple reasons why your stall / business should be a part of EPIC EMPIRES



#### **Important**

- Application deadline is April the 20th, before that, no promises can / will be made
- The goods / service list is very important! We want to offer our participants a diversified spectrum of goods and services. (We put special attention to this, when it comes to selecting "our" merchants)
- We appreciate early applications, but they are not the crucial criterion for our selection. Great concept and style are always put first.
- If you have any questions / requests, feel free to contact us via haendler@epic-empires.de

We are looking forward to receiving your application!

Your EPIC EMPIRES – Merchants team